



michelle clark

graphic design services

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360-751-9339

Mt. Hood Jazz Band

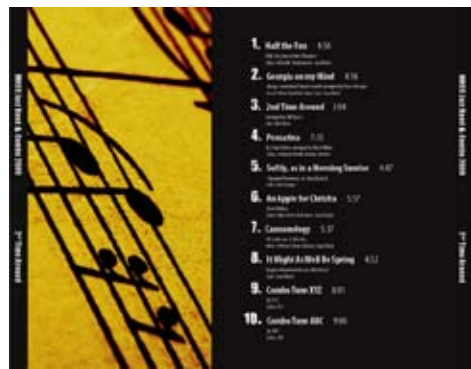
Complete CD packaging proposal including inside booklet, CD tray, and label for the Mt. Hood Jazz Band & Combo 2009 album *Second Time Around*.

My goal for this project was to create a design that carries out a theme relevant to the band's trip to The World Games in Kaohsiung, Taiwan. My concept focuses on the urban aspect of downtown Kaohsiung, using images of their train system that runs throughout the city, using warm colors to communicate the tone of the music.



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Fiera Chocolate

The conceptualization, creation, branding, and promotion of a fictitious cocoa company from Mexico that is a part of the World Cocoa Foundation and practices ecological and sustainable cacao farming.

The first phase of this project included creating a name, logo, company profile, and designing product packaging for three sample chocolate products.

b. The second phase involved creating a 26 page booklet with information about Fiera Chocolate, their products, the country of origin (Mexico), the World Cocoa Foundation, and my creative process including logo creation, color palettes, and mood boards.

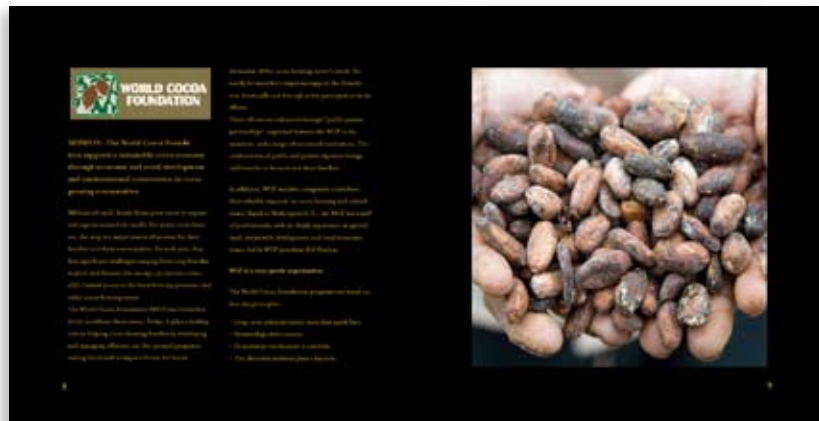
Fiera
CHOCOLATE



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b.



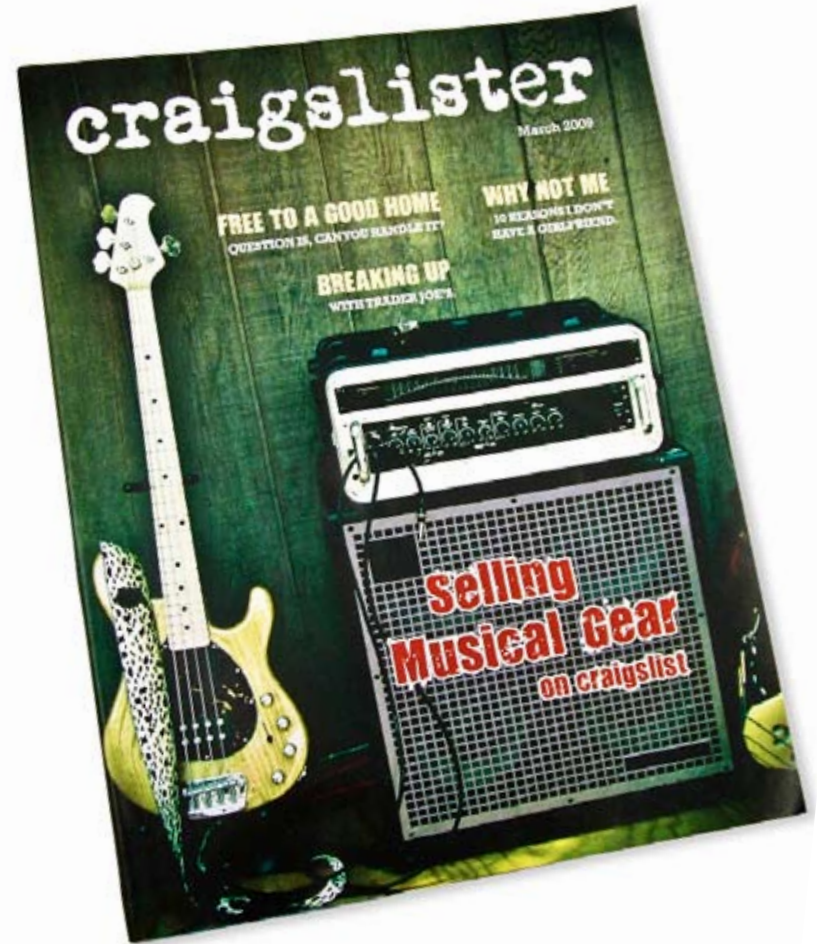
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Craigslist

A magazine prototype that captures the spirit of the website Craigslist, using bizarre and funny stories and ads from the "Best Of" section of the site for content.

My vision for this project was to appeal to the eclectic, counterculture aspect of Craigslist. I also wanted to communicate a low-tech, hand made approach. I leveraged this through content, photography, type, and color choices.



craigslist: Features

contents

features
March 2012

22 **SELLING MUSICAL GEAR ON CRAIGSLIST**
How to make the most of your collection of instruments and gear.

26 **DEALING UP WITH TRASHY JOBS**
How to find the best deals on the craigslist marketplace.

34 **HEY, HOW ARE YOU DOING?**
How to find the best deals on the craigslist marketplace.

37 **"I'LL GET MY TOON WALTONS"**
How to find the best deals on the craigslist marketplace.

42 **IN THE BLAZED IN MY APARTMENT?**
How to find the best deals on the craigslist marketplace.

48 **FEED TO A GOOD HOME**
How to find the best deals on the craigslist marketplace.

craigslist: Departments

regulars
Department

4 **ROUND**
How to find the best deals on the craigslist marketplace.

5 **FOR SALE**
How to find the best deals on the craigslist marketplace.

14 **DEED & JOY**
How to find the best deals on the craigslist marketplace.

16 **DEED & JOY**
How to find the best deals on the craigslist marketplace.

24 **DEED & JOY**
How to find the best deals on the craigslist marketplace.

31 **DEED & JOY**
How to find the best deals on the craigslist marketplace.

33 **DEED & JOY**
How to find the best deals on the craigslist marketplace.

36 **DEED & JOY**
How to find the best deals on the craigslist marketplace.

craigslist: event

ARTISTE HEATH
How to find the best deals on the craigslist marketplace.

OLD MUSEUMS
How to find the best deals on the craigslist marketplace.

SHADLOW SCULS
How to find the best deals on the craigslist marketplace.

JELLY BOARD
How to find the best deals on the craigslist marketplace.

TO ENJOIN TRAVEL TRAILER
How to find the best deals on the craigslist marketplace.

FREE FIANG
How to find the best deals on the craigslist marketplace.

LOVE THE MOUNTAIN
How to find the best deals on the craigslist marketplace.

craigslist: the mix

WASHOES
How to find the best deals on the craigslist marketplace.

BILLBOARD FUS
How to find the best deals on the craigslist marketplace.

CAT PUN SALE
How to find the best deals on the craigslist marketplace.

ARTISTE LATER
How to find the best deals on the craigslist marketplace.

BARBOS
How to find the best deals on the craigslist marketplace.



selling MUSICAL GEAR on craigslist

by Eric Reed

Over the past couple of years, I've sold off a lot of the unwanted musical gear I collected from years of playing in rock, jazz, and whatnot. Most of the Happoning Comments that I've sold things in my cool and earnest, but I've constructed the following text from real-life experiences:

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craigslist: Features



1. How to find the best deals on the craigslist marketplace.
2. How to find the best deals on the craigslist marketplace.
3. How to find the best deals on the craigslist marketplace.
4. How to find the best deals on the craigslist marketplace.
5. How to find the best deals on the craigslist marketplace.
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8. How to find the best deals on the craigslist marketplace.
9. How to find the best deals on the craigslist marketplace.
10. How to find the best deals on the craigslist marketplace.
11. How to find the best deals on the craigslist marketplace.
12. How to find the best deals on the craigslist marketplace.

"Cash only" does not mean "disc bag"

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The Hundred Secret Senses

A conceptual cover proposal for the book
The Hundred Secret Senses by Amy Tan.

For this design, I emulated a Chinese motif by using a red and yellow color palette along with a background textured with Chinese characters and an elegant serif font. The cover image focusses on one of the main characters, Kwan who has "yin eyes" meaning she can see ghosts. My approach to this design reflects the tone of the novel; mysterious, slightly sinister, reflective, historical, and romantic



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AMY TAN



Amy Tan was born in Oakland, CA in 1952 and grew up in the San Francisco Bay Area. She graduated from high school in Menlo Park, Switzerland, and received her Master's degree in Linguistics from San Jose State University. She has written many novels including *The Joy Luck Club* and *The Kitchen God's Wife* as well as several children's books *The Moon Lady* and *The Chinese Sparrow Cat*. Her work has been translated into twenty different languages. She lives in San Francisco and New York with her husband, Jose Delacruz, their two dogs and dog Mr. Zo.

"TRULY MAGICAL... UNFORGETTABLE"

The New York Times

When Olivia Yui's half sister, Kwan, arrives from China, Olivia's life is irreversibly changed. For one thing, Kwan has jin eyes - she can see ghosts. Every night as they were growing up, Kwan told Olivia bedtime stories about the same group of jin people: a woman named Man Hee, a man named Cape, a one-eyed beauty girl, and a half-duck-half-man. However, for Olivia, Kwan is also a perpetual source of embarrassment due to her endless questions, forgotten English, and boundless optimism.

When Olivia separates from her husband, Steve, Kwan wishes to get them back together, and the three take a trip to China to visit the village where Kwan grew up and to learn the secret of their connection to the jin people.

"TAN HAS ONCE AGAIN PRODUCED A NOVEL THAT'S LIKE A FINE OIL PAINTING. 'See it the way only that Chinese American teenage artist going to the Princeton movie theater and the Chinese of the Connecticut Valley in Boston living in the hills, which have the surprising pleasure. The Hundred Secret Senses' doesn't only come as a world but because more deeply into it than ever before. This slip into the life of the author." - *Newsday*

"HER MOST POLISHED WORK... Tan is a wonderful storyteller and the story's many strands - Olivia's childhood, friendship and marriage, Kwan's ghost stories and village tales, propel the whole into a dramatic but believable end." - *USA Today*

AMY TAN

THE HUNDRED SECRET SENSES

AMY TAN



THE HUNDRED SECRET SENSES

LOOK FOR
THESE OTHER
BESTSELLING
NOVELS BY
AMY TAN:

The Joy Luck Club
The Kitchen God's Wife
The Secret's Daughter
Spring Tide: Four Discoveries

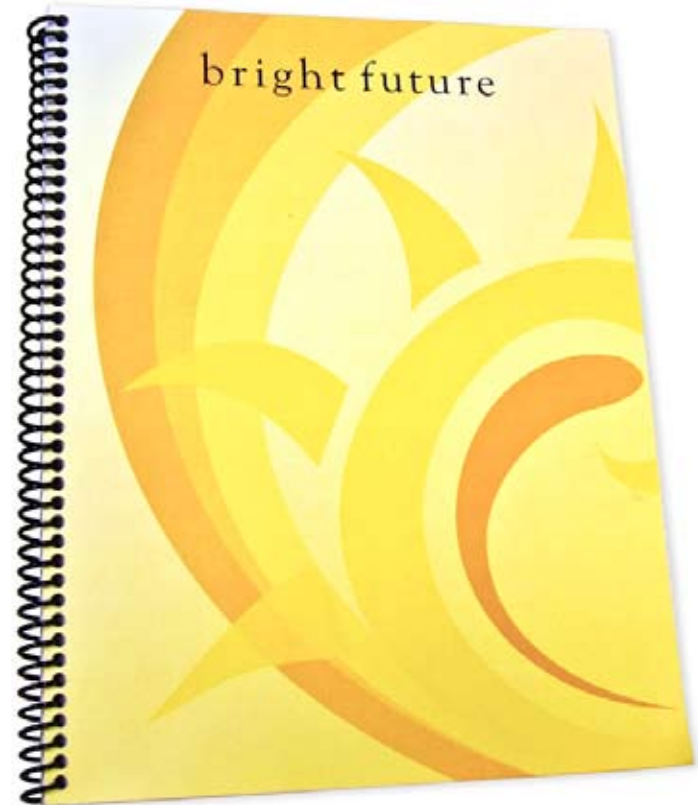
OTHER WORKS BY
AMY TAN:

The Opposite of Sex
The Chinese Sparrow Cat
The Moon Lady

Bright Future

A branding and identity system for a children's educational program. Includes a logo design, correspondence materials, and a notebook as a promotional product.

Bright Future aims to get high school and college level students who are interested in working with children to volunteer in classrooms and teach fundamental education. My goal was to create a professional, yet playful identity using warm, cheerful colors that appeal to both children and adults.



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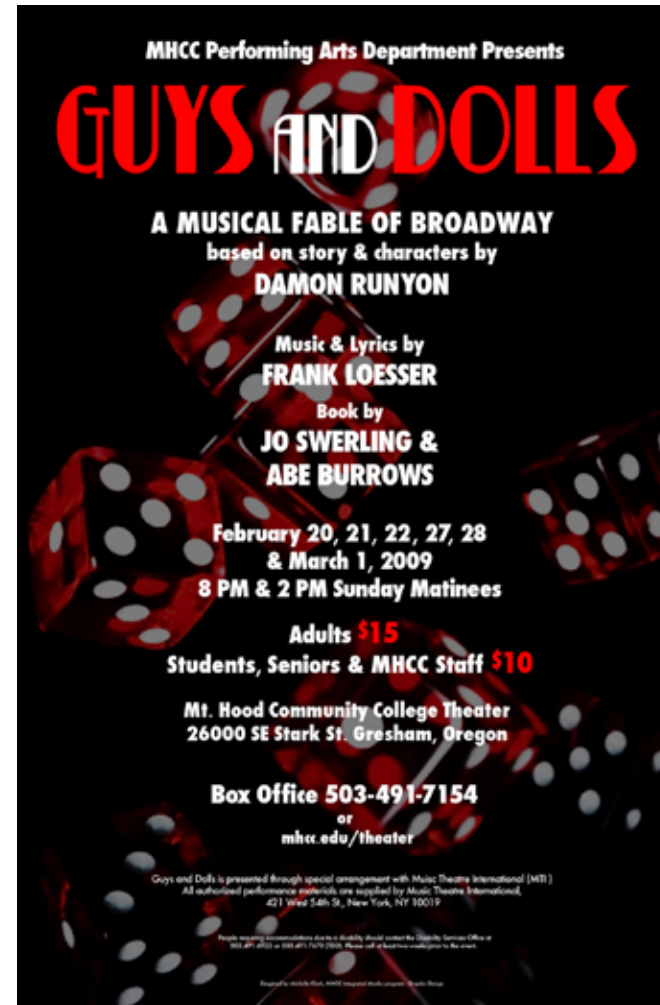
Guys & Dolls

A poster and playbill design for the Mt. Hood Community College's Winter 2009 production of Guys and Dolls.

As winter of a poster design contest, I got the opportunity to design the official poster and program for the play Guys and Dolls. Through use of typography, color, and image I designed a poster that has an old-fashioned Broadway look and feel. I continued this idea on the inside of the playbill by using bold, condensed headlines and a traditional type layout.

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MHCC Performing Arts Department Presents

GUYS AND DOLLS

A MUSICAL FABLE OF BROADWAY
based on story & characters by
DAMON RUNYON

Music & Lyrics by
FRANK LOESSER

Book by
**JO SWERLING &
ABE BURROWS**

**February 20, 21, 22, 27, 28
& March 1, 2009**
8 PM & 2 PM Sunday Matinees

Adults \$15
Students, Seniors & MHCC Staff \$10

Mt. Hood Community College Theater
26000 SE Stark St. Gresham, Oregon

Box Office 503-491-7154
or
mhcc.edu/theater

Guys and Dolls is presented through special arrangement with Music Theatre International (MTI).
All authorized performance materials are supplied by Music Theatre International,
421 West 54th St., New York, NY 10019

People requiring accommodations due to a disability should contact the Ticket Office at
503-491-7154 or 503-491-7170 (TDD). Please call at least two weeks prior to the event.

Presented by Michelle Rose, MHCC Regional Theatre Company, Seattle, WA

MCC Performing Arts Department Presents
GUYS AND DOLLS
 A MUSICAL FABLE OF BROADWAY
 Based on story & characters by
DALMON RUNYON
 Music & Lyrics by
FRANK LOESSLE
 Book by
JO SWIFT

THE CAST

Sarah Brown.....	Sally Gregg.....	Willy.....	William Wilson.....
Sheila.....	Wanda "W" Wile.....	Yippy.....	Yvonne.....
Sheila's Mother.....	Zoe Ellis.....	Dr. Swanson.....	Zeke.....
Miss Adelaide.....	Denise Stewart.....	Dr. Swanson.....	Zeke.....
Maury/Mokey Johnson.....	Michael Mitchell.....	General Mandala B. Cartwright.....	Sammy.....
Maury/Mokey Johnson.....	Rod Anthony Romano.....	Sister Agatha.....	Sammy.....
Maury/Mokey Johnson.....	Aly DeLeon.....	Sister Corbie.....	Sammy.....
Maury/Mokey Johnson.....	E.J. Rosenbaum.....	Sister Harlowe.....	Sammy.....
Maury/Mokey Johnson.....	Brian Stuart.....	Maury/Mokey Johnson.....	Sammy.....
Maury/Mokey Johnson.....	Austin Wilson.....	Maury/Mokey Johnson.....	Sammy.....
Maury/Mokey Johnson.....	Ben Hove.....	Maury/Mokey Johnson.....	Sammy.....
Maury/Mokey Johnson.....	Aidan Smith.....	Maury/Mokey Johnson.....	Sammy.....
Maury/Mokey Johnson.....	Chris Miller.....	Maury/Mokey Johnson.....	Sammy.....
Maury/Mokey Johnson.....	Michael Cole.....	Maury/Mokey Johnson.....	Sammy.....
Maury/Mokey Johnson.....	Tyssa Marie.....	Maury/Mokey Johnson.....	Sammy.....
Maury/Mokey Johnson.....	Katy Beckenwyser.....	Maury/Mokey Johnson.....	Sammy.....

THE CREW

Director.....	Rick Zimmer.....	Lighting Operator.....	David Sargent.....
Production Manager/Lighting Designer.....	Deryl Harrison-Carson.....	Second Operator.....	Ben Cooper.....
Head Designer.....	Dore Barabke.....	Stage Crew.....	Christopher Beck.....
Orchestra Director.....	Sue James.....	Stage Crew.....	Dianna Stone.....
Choreographer.....	Casey Curtis.....	Stage Crew.....	Jordan "Jory" Miller.....
Set Designer.....	Jeff Smith.....	Stage Crew.....	Bailey Smith.....
Costume Designer.....	Sam Wu.....	Stage Crew.....	Jessica Smith.....
Hair Stylist.....	Marilyn Jensen.....	Stage Crew.....	Jessica Smith.....
Sound Designer.....	Kate Conroy.....	Stage Crew.....	Jessica Smith.....
Proprietor Designer.....	Dekora Darling.....	Stage Crew.....	Jessica Smith.....
Stage Manager.....	Britana Akop.....	Stage Crew.....	Jessica Smith.....
Assistant Stage Manager.....	Elise Greenwald.....	Stage Crew.....	Jessica Smith.....
Master Electrician.....	Janie Bradley.....	Stage Crew.....	Jessica Smith.....
Charge Transfer/31 ADM.....	Beverly Burns.....	Stage Crew.....	Jessica Smith.....
Followspot Operator.....	Brian Cort.....	Stage Crew.....	Jessica Smith.....
Followspot Operator/Technician.....	Dawn Shipley.....	Stage Crew.....	Jessica Smith.....
Fly Operator.....	Daniel Hahn.....	Stage Crew.....	Jessica Smith.....
Fly Operator.....	Brian Wagner.....	Stage Crew.....	Jessica Smith.....

ORCHESTRA

Conductor.....	Scott Jones.....
Keyboard.....	Bill Kruger.....
Trumpet.....	Bryan Fagan.....
Drum.....	Tanya Dickelrose.....
Musicians.....	Ryan Carlson, Nate Fleming, Luke Toney, Kapla Harrell, Aki Mizukita.....
Trumpet.....	Mark Harris, Ted Yarns, Jennifer Murray.....
Saxophone.....	Yuki Brown, JJ Mayer.....
Violin.....	Chris Kelley.....

SCENES AND MUSICAL NUMBERS

Overture.....	Orchestra
ACT I, Scene I: Broadway	
Fugue for Tishman.....	Nicky-Nicky, Benny Southstreet and Betty Charles
Follow The Fiddl.....	Sarah Brown and the Salvation Army Band
The Oldest Established.....	Nathan, Nippy-Nippy, Benny and the Crocheters
ACT I, Scene II: Interior of the "Fuss & Feud Milliner"	
18 Hours.....	Sarah and Sky Masterson
18 Hours.....	Sarah Brown
ACT I, Scene III: Phone Booth	
ACT I, Scene III: The Harlem Nightclub	
A Bushel And A Peck.....	Miss Adelaide and the Hot Hot Girls
Adelaide's Lament.....	Miss Adelaide
ACT I, Scene IV: Street Off Broadway	
Guys And Dolls.....	Nicky-Nicky and Benny
ACT I, Scene V: Mission Exterior	
ACT I, Scene VI: Broadway	
ACT I, Scene VII: Mission Nightclub, Cube	
Humana.....	Orchestra
ACT I, Scene I-8: Street in Barrow	

If I Were A Bell.....	Sarah
ACT II, Scene I: Mission Exterior	
My Time Or No Time.....	Sky
For Heaven's Sake To Love Before.....	Sarah and Sky
The Road.....	Orchestra

INTERMISSION

ACT II, Scene I: The Harlem Nightclub	
Take Back Your Mind.....	Miss Adelaide and the Harlem girls
Adelaide's Second Lament.....	Miss Adelaide
ACT II, Scene II: Broadway	
More I Cannot Wish You.....	Brother Arnold
ACT II, Scene III: Crocheters in the Lower	
The Crocheters' Dance.....	Orchestra
Look So A Lady.....	Sky and the Crocheters
ACT II, Scene IV: A Street off Broadway	
See Me.....	Miss Adelaide and Nathan

ACT II, Scene V: Interior of Mission	
Sit Down, You're Backin' The Beat.....	Nicky-Nicky and Carl
Follow The Fiddl.....	Crocheters and Mission Band
ACT II, Scene VI: Exterior of Mission	
Adelaide Meets Sarah.....	Adelaide and Sarah
Marry Me This Sunday.....	Adelaide and Sarah
ACT II, Scene VII: Broadway	
Entrance of Mission Band.....	Mission Band
The Happy Ending.....	
Caroline Call.....	Orchestra

Owned by
 Music Theatre International, New York, NY

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Food or drink is not allowed inside of the College Theater auditorium.

Winter Boots Catalog

A catalog prototype for Zappos.com featuring a collection of stylish, functional winter boots for women.

The purpose of this catalog is to drive traffic to the Zappos web site by showcasing a special type of shoe and advertising the special services the site offers. This catalog focusses on boots for women who want to stay warm, dry, safe, and stylish during the Winter. I chose a variety of boots from the site, ranging from practical to dressy, that have superior quality and traction.

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objective

An entry-level Graphic Design position with a focus on print design.

skills

Developing artwork and copy for print design.

Graphic editing (optimizing, color correction, masking, cropping, sizing, converting, and preparing images for print).

Creating, designing, and posting web content.

Experience in corporate identity including creating logos, stationary, and other print items for promotional purposes.

Publication design including typography and page layout.

Able to conceptualize, research, design, and carry out a project from start to finish.

related skills

Drawing and illustration, mixed media and photo collage, painting, digital photography, excellent writing and proofreading skills.

software

Adobe Creative Suite 4:

Photoshop, Illustrator, InDesign, Acrobat, Dreamweaver, and Flash.

iMovie, iPhoto, QuickTime, GarageBand

Microsoft Word, PowerPoint, and Excel. Typing speed: 90WPM.

Platforms: Mac OSX, Windows.

experience

Created a prize-winning poster and program for MHCC's Winter 2009 theater production of Guys and Dolls.

Worked in design teams to help create several posters and other print materials for the MHCC Student Activities Board events.

Created a cohesive campaign for a cocoa company that included research and concept development, logo design, packaging design, and creating a book with information promoting the product and the company.

Designed Rose Valley Elementary School's first web site in Dreamweaver, which included taking photos for the web site, developing content and copy, and designing graphics and layout.

References available upon request.

education

Mt. Hood Community College

Gresham, OR 09/2006-Present

A.A.S. Integrated Media: Graphic Design
expected June 2009

Kelso High School

Kelso, WA 09/2003-06/2006

Diploma

personal qualities

Dependable and diligent, self-motivated, organized, kind and courteous, great sense of humor and easy-going personality.